

Sharing Policy of Sacramento Appraisal Blog



It is a huge honor when others share my content on and offline, but I wanted to take a minute to unpack my sharing policy so we're on the same page. There are definitely several ways to share my content without completely reproducing it (aka copying verbatim) or without having to ask me either. Don't even worry about asking about #1-4, but please ask me about #5.

Five ways you can share my content:

1. **Graphs:** Feel free to share my graphs (unaltered). Please link back to my blog. You can also share graphs in your real estate newsletter as much as you want.
2. **Videos:** Feel free to share my videos (unaltered). Please link back to my blog.
3. **Photos:** Share any of my photos (unaltered). Please give credit / a link back.
4. **Posts:** Share snippets of posts (unaltered), but I'd appreciate my posts not being shared in their entirety on your blog or website. It's always nice to see someone share a paragraph of my thoughts, insert their own commentary and then link to the rest of my article. This is a great social media practice because you share something valuable that I created that will in turn benefit your audience, but your readers also still have a reason to visit my site after reading your article. This helps sharing be good for you and me (and it honors the time it took for me to produce original content).
5. **Print or Full Post:** If you plan to print my posts for any reason, please contact me for written permission. Also be sure to give credit on your document by listing my blog link and name. If you would like to republish a post in its entirety, please ask me.

The Fine Print: The material and information contained on this website is the copyrighted property of Ryan Lundquist and Lundquist Appraisal Company.

Thank you for respecting my original content and honoring my hard work by sharing too. That means a great deal to me. If you have questions, let me know. I am reachable and always willing to talk with media, bloggers, real estate professionals and other interested parties.

Humbly,

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